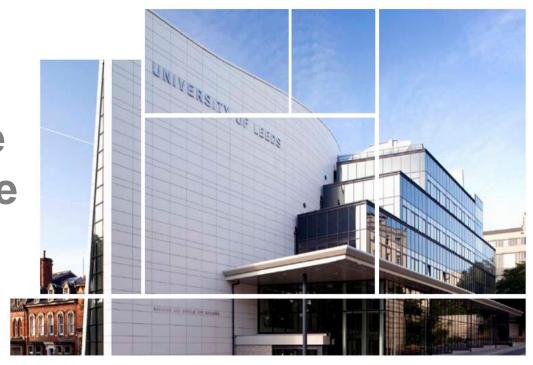
# Introduction to the International Office



## Role of the International Office



International Student Recruitment

International Partnership development

Transnational Education

International Relations

Global reputation and profile activity

Working with colleagues across campus to support:

Global student mobility

International Student experience International pathway routes

International alumni engagement

Institutional Policies & Internationalisation

# Supporting the Leeds International Strategy



To recruit and support an international students and staff

To create global opportunities to enrich the student experience and enhance employability

To increase world-class research collaboration

To foster strategic global institutional and industry partnerships

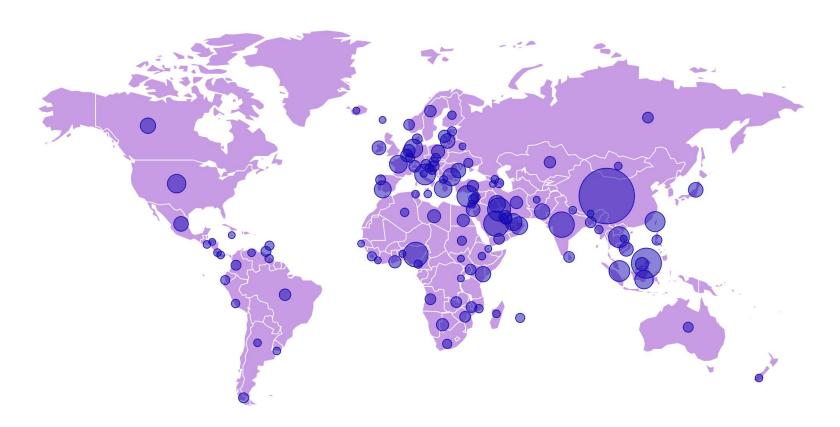
To leverage global engagement to generate international opportunities and raise global profile and reputation

# A diverse community of international students

9,000 students from over 170 countries. (4th largest international masters cohort in the UK)

270,000 engaged alumni in 192 countries, and growing.

One of the largest student mobility programmes in the UK – by volume and reach



# Developing international partnerships



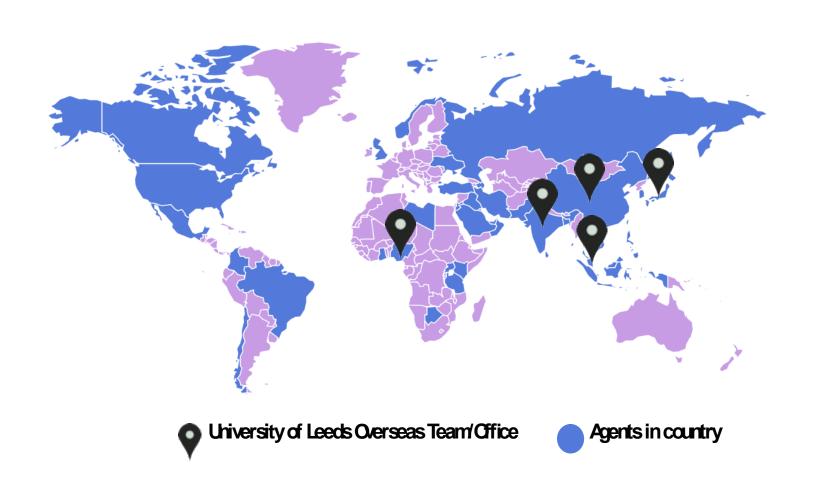


# International office recruitment activity





# Global network of IO staff and agents



# Supporting academic colleagues



- Support for recruitment and portfolio planning (with your Marketing teams)
- Link development with overseas institutions
- Support for development and internal approval of collaborative student education programmes / agreements / contracts
- Always seek International team help BEFORE talking to potential partners in detail about Joint and Dual degrees, articulations (2+2, 3+1), progression agreements (1+1 etc).
- Support for recruitment and partner development visits overseas
  - Country market briefings
  - Market intelligence relating to recruitment and partner networks

# We'd like you to share with us...



- Market intelligence from your home country regarding HE institutions, qualifications, funding opportunities
- Your experiences of teaching and researching globally
- Partnership opportunities, contacts and networks
- Links based on joint posts, visiting professorships, academic exchange
- Travel plans if shared early, we may be able to suggest useful additional recruitment or partnership activity
- Get to know your Faculty Pro-Dean International to understand Faculty priorities and where you can get involved.

## How to contact us...



- Visit the International Office sharepoint site for:
  - Market information
  - Faculty liaison contact details
  - Market and regional team contact details

https://workspace.leeds.ac.uk/sites/IMD/

Or phone: 343 4023

Or call in: Level 11, Marjorie and Arnold Ziff Building

Thank you!

Jacqui Brown

j.a.brown@leeds.ac.uk

# Who's who in the IO: Our Leeds-based team



## Jacqui Brown

Director of International Office



## Africa, Europe & Middle East







# **Partnerships**

Claire Mulholland

Global Engagement &

Partnership Manager

Finola Preston

Int'l Partnerships Officer

International Collaborative Provision and

Global Engagement Communications

Vacant

Int'l Partnerships Officer

Collaborations, Sponsors

## Doug Pearce

Head. Int'l Recruitment North & Latin America

#### **Helen Stroud**

Int'l Marketing Officer Latin America

### Scarlett Armstrong

Int'l Marketing Officer North America & East Africa

#### **Emma Bryce**

Int'l Marketing Assistant UK Intl, S/SE Asia, Americas, Africa, Europe, Gulf & Middle East

#### Stuart Hodgson Int'l Marketing Manager

Africa, Europe

#### Fionn Brennan

Int'l Marketing Officer Gulf & Middle East

#### Scarlett Armstrong

Int'l Marketing Officer North America & East Africa

#### **Emma Bryce**

Int'l Marketing Assistant UK Intl, S/SE Asia, Americas, Africa, Europe, Gulf & Middle East

### Julia Wang

Int'l Marketing Manager China & Hong Kong

#### Claire Freeston

Int'l Marketing Manager Japan, Korea, Taiwan

#### Sam Miles

Int'l Marketing Officer China, UG Recruitment

## Katie Fawley

Int'l Marketing Assistant East Asia

## Martin Maule

Int'l Marketing Manager South & Southeast Asia

#### Krystyna Januszczak

Int'l Marketing Manager South / Southeast Asia

#### Emma Bryce

Int'l Marketing Assistant UK Intl, S/SE Asia, Americas, Africa, Europe, Gulf & Middle East

## Support

#### Sarah Hipshon Int'l Marketing Officer

Exhibitions & Missions

#### Annica Murman

**Engagement Manager** Link to Leeds, Alumni, Agents

### Hannah Sheppard

Int'l Marketing Assistant Office & Project Support

### **Boglarka Balazs**

PA to Senior Managers

### Lowri Jamieson

Int'l Partnerships Assistant

#### **Rohie Njie** International Alumni Volunteering Assistant

Faculty Liaison	
Arts, Humanities & Cultures	Stuart Hodgson, Claire Freeston
FBS / Medicine & Health	Doug Pearce, Krystyna Januszczak
STEM (ENG / ENV / MAPS)	Julia Wang, Sam Miles, Scarlett Armstrong
LUBS / ESSL	Claire Mulholland, Fionn Brennan

# Who's who in the IO: Our overseas teams



